

**ADDENDUM TO
THE THREE RIVERS ASSOCIATION OF REALTORS®
EXCLUSIVE MARKETING AGREEMENT –
PRIVATE NETWORK AUTHORIZATION**

This Addendum is intended to be attached to and incorporated by reference in the Exclusive Marketing Agreement between the Broker and any agents, employees, assigns, associates, or independent contractors thereto and the Seller(s)/Landlord(s). If there are any terms of this Addendum that conflict or are inconsistent with any terms of the Exclusive Marketing Agreement, the terms of this Addendum shall control.

For and in consideration of the mutual benefits and guarantees of the Broker and Seller(s)/Landlord(s), the sufficiency of which is acknowledged as received, the Broker and Seller/Landlord (“the Parties”), hereby agree as follows:

1. Seller(s)/Landlord(s) may market its real estate in Midwest Real Estate Data’s MLS Private Network (hereinafter referred to as “Private Network”). The Private Network is a tool that allows Seller(s)/Landlord(s) to limit the scope of its real estate’s marketing exposure. Use of Private Network may lead to a sale or may simply be a step in the sale process.

2. Marketing activities associated with the Private Network reach a limited pool of potential Buyer(s)/Renter(s). As a result, a Seller(s)/Landlord(s) may not obtain the maximum price or optimal terms for the sale or lease of Seller’s/Landlord’s real estate. Real estate that is under contract before it becomes “active” in Midwest Real Estate Data’s MLS or other listing services (hereinafter referred to as the “Services”), has not had the benefit of being fully exposed to the open market.

3. Seller(s)/Landlord(s) hereby grant(s) Brokerage and Broker the authority to list Seller’s/Landlord’s Property in the Private Network and understands that such listing will limit the scope of marketing for the Property.

4. All properties listed in the Private Network are subject to the Illinois Real Estate License Act of 2000, as amended, and any and all applicable local, state, or federal laws or regulations related to the sale or lease of real estate, and require a valid signed Exclusive Marketing Agreement. Seller(s)/Landlord(s) acknowledge(s) that Brokerage has obligations under applicable rules and regulations as a condition of placing Seller(s)/Landlord(s) in the Private Network.

5. Seller(s)/Landlord(s) further acknowledge(s) during this marketing stage, information about Seller’s/Landlord’s Property will not be transmitted through the Services used by the public to search for property listings.

6. Acknowledging the foregoing, the Parties hereby agree and Seller(s)/Landlord(s) authorizes brokerage to engage in marketing activities described herein and as set forth below.

_____ *Broker Initials* _____ *Designated Agent Initials* _____ *Seller(s)/Landlord(s) Initials* _____ *Seller(s)/Landlord(s) Initials*

PROPERTY ADDRESS: _____

7. Initial all marketing activities that Broker is authorized to conduct:

(_____/_____) Place a "Yard Sign" and any appropriate sign riders on the Property.
(Seller(s)/Landlord(s) Initials)

(_____/_____) Place advertisements and conduct other marketing activities.
(Seller(s)/Landlord(s) Initials)
(Choose only one.)

(_____/_____) Show the Property to prospective buyer(s)/tenant(s) and/or their brokers, or
(Seller(s)/Landlord(s) Initials)

Do not show the Property to prospective buyer(s)/tenant(s) and/or their brokers (including listing brokerage).

(_____/_____) Property shall be placed into the Private Network within 48 hours of the
(Seller(s)/Landlord(s) Initials) effective listing date or within 24 hours after the real estate broker advertises the real property to the general public through a website or utilizes any publicly accessible print advertisements, including for sale signs, whichever is earlier and:

(Choose only one.)

Will remain for a period of _____ calendar days and then submitted to MRED's MLS Service.

Will be submitted to MRED's MLS Service on _____, 20____.

Will remain on the Private Network until the expiration of the Agreement.

All terms of the Exclusive Marketing Agreement shall remain unchanged and in full force and effect, except as amended herein.

Dated: _____

Dated: _____

Managing Broker (*Print*)

Seller/Landlord (*Signature*)

Managing Broker (*Signature*)

Seller/Landlord (*Signature*)

Dated: _____

Designated Agent (*Print*)

Designated Agent (*Signature*)

Broker Initials

Designated Agent Initials

Seller(s)/Landlord(s) Initials

Seller(s)/Landlord(s) Initials

PROPERTY ADDRESS: _____